

ABSTRACT

A system and method for recognizing content used, searched and transmitted by user, while the user in online or offline. The method includes collecting information from one or more business partners. The collected information is organized into distinct sections or categories. A user sends a request for access to information on one or more selected topics, and in response the system makes available information on the selected topic to the user. Statistics are updated and maintained on user usage to reflect the access information.

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